

The Pandemic Playbook: A 20-Year Trail of Wash, Rinse Repeat



By Patti Johnson

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I swore I'd never touch this exhausted trope again – the endless drumbeat of “next pandemic” fearmongering beaten to death by every keyboard warrior from here to the dark web. **Create the threat in a lab, hype the threat, fund the fix, watch it fade...** until the next one. Yet here I am, dragged back in by a blistering internal HHS memo unearthed by Jon Fleetwood: \$37.5 million of your tax dollars quietly rerouted to armor-plate 75 hospitals into “Level 2 Special Pathogen Treatment Centers,” each one a fortress explicitly calibrated for [H5N1 Bird Flu](#).

[H5N1 Bird Flu: the Zombie Virus They've Tried to Revive At Least Four Times](#)

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Couple that with Health and Human Services under BARDA (Biomedical Advanced Research and Development Authority) 2025 funding of Arcturus Therapeutics' R&D labs in San Diego, California in the research and development of the ARCT-2304 bird flu vaccine. Once again, a DNA altering shot was fast tracked without adequate safety studies reminiscent of Operation Warp Speed. ARCT-2304 is a dangerous self-replicating mRNA technology turning the human body into a vaccine producing machine. This vaccine is also known to shed and can infect others. In other words, let's try and start another pandemic with a "wink, wink" accidental lab leak.

The New Anthony Fauci Clone at the NIAID

Dig deeper and the red flags scream conflict of interest. NIAID's Dr. Jeffery Taubenberger holds the patents for this bird flu vaccine. They're literally funding the creation of the threat and the "fix" in one corrupt loop. This isn't isolated to America. Governments worldwide are brewing hybrid bird flu viruses in biolabs, stockpiling vaccines and hyping "spillover" risks, even as intelligence from Congress, the FBI, CIA and Germany's BND (Germany's foreign intelligence agency) finally expose COVID-19 as being created in a lab via gain of function research manipulation and "accidentally" released to the public.

Bird Flu: It's The Undead of Pandemics

They're circling back to bird flu to see if we are fooled again. Who knows anymore what these mad scientists are planning. The bird flu scare isn't new; it's the zombie you thought was already dead. Since 1997, H5N1 has sparked at least six major human scare cycles per WHO and CDC data. Total confirmed human cases: approximately 1,050 worldwide through early 2025 with approximately 530 deaths, mostly isolated poultry workers in Asia. No pandemic – because it doesn't hop easily person-to-person yet. Which brings up the millions of dollars in research question, "What is the real purpose of all

the gain-of-function research?"

Here's the history:

1. **1997 Hong Kong Origin:** 18 human cases, 6 dead (33% fatality). Hype: "First human jump!" Fizzled: 5 million chickens culled in 3 days. No pandemic as predicted.
2. **2003–2006 Asia:** Poultry hit 10+ countries; 280 human cases, 140 deaths by mid-2006. UN screamed "150 million humans will die!" Fizzled: but 500 million birds culled worldwide in 2005 – 2006 to stop the spread.

First human H5N1 vaccine: Developed 2004 (Sanofi, using 1997 strain), clinical trials 2005, FDA-approved 2007 for U.S. stockpile. Not used on public yet, but Big Pharma Sanofi made out like a bandit with \$192 million in 2006–2007 orders.

3. **2011–2015 Resurgence:** Egypt/Indonesia hotspots: Approximately 700 cases total across cycle. Hype: "Mutating to humans!" Fizzled: but 50 – 100 million+ poultry culled
4. **2020 and 2023 Wild Bird Boom:** New strain hit Europe/Africa/Asia via migrating birds: U.S. poultry outbreaks. In 2022 one Colorado worker was diagnosed (probably by using the failed PCR test). Fizzled: but 90 million chickens culled in the U.S. from 2022 – 2023.
5. **2024–2025S. Dairy Drama:** claimed that it Jumped to cows, then 67 human cases (one death). Media frenzy: "Pandemic imminent!" "Kill the chickens, kill the cows!" Yet, the one death was a 65-year-old with "underlying conditions." 70 human cases all mild, mostly eye issues, no community spread. In the end it could not be linked to cows, but 175 million birds were culled. CDC ended emergency response July 2025.

[Breaking Story: Canada culling ostriches](#)

But wait, there's more – it doesn't stop with Bird Flu

Imagine this: Over the past two decades we've been bombarded with one "doomsday virus" after another. Governments, health agencies and Big Pharma hype each one as the next world-ender, pump billions into vaccines and lockdowns, only to fail their doomsday predictions. But COVID-19? That one latched on, unleashing years of mandates, economic wreckage and a global control grid that we're still fighting. The killer was the vaccine rushed to market.

The pattern screams setup: Stoke the panic, sell the "solution," make big money and consolidate power. They tried it with Swine Flu, MERS, Ebola, Zika, Covid, Monkeypox and now, surprise, surprise, they're dusting off bird flu for the fifth time. This isn't coincidence, it's a script.

20 years of Groundhog Day

Here's a rundown of a few of the pandemic scares since 2005 focusing on those that gripped headlines and sparked global freakouts. For each scare, I'll show the dates, what it was, and why it fizzled. I drew my data from WHO reports, CDC timelines and historical records.

****[Avian Influenza \(Bird Flu, H5N1\)](#)****

Key Dates: 2005–2006, 2011–2015, 2020–2023, 2024–2025.

What It Was: A contagious flu strain jumping from infected birds (like poultry) to humans via close contact. WHO warned of 150 million deaths; media screamed "killer flu."

How It Fizzled: No sustained human-to-human spread. Governments culled millions of birds, ramped up surveillance and stockpiled vaccines which were never used en masse. Cases stayed rare and isolated. But hold that thought – this beast keeps resurrecting.

****Swine Flu, H1N1****

Key Dates: 2009–2010

What It Was: Early panic screamed “1918 redux!” but it was just a bad seasonal flu with ~60 million U.S. infections.

Around 80 million Americans got the special H1N1 shot. 300,000 pigs were culled in Egypt

How It Fizzled: It turned into just another strain of flu. Seasonal flu shots were promoted thereafter. The U.S. government spent \$1.72 billion of our hard-earned tax dollars on the 2009-2010 swine flu (H1N1) vaccine program.

****Middle East Respiratory Syndrome (MERS)****

Key Dates: 2012 – ongoing, peaks 2014 – 2015.

What It Was: A deadly coronavirus (like SARS but deadlier) from camels, hitting Saudi Arabia hardest. Symptoms: severe pneumonia, organ failure. Approximately 2,500 cases, 35% fatality rate; global spread via travelers.

How It Fizzled: Limited human transmission outside hospitals. Strict quarantines and contact tracing contained it. No pandemic because it stayed regional, with cases trickling to under 50/year by 2016.

****Ebola****

Key Dates: Sporadic Cases throughout the years. The largest outbreak in history: 2014–2016 (West Africa), second largest outbreak: 2018-2020.

What It Was: A deadly and scary hemorrhagic fever virus (bleeding, organ shutdown) supposedly from bats/primates, ravaging Guinea, Liberia, Sierra Leone. 28,000+ cases, 11,000 deaths; first major spread outside Africa, with U.S./Europe imports. (Interestingly, I noticed that several Ebola outbreaks started in areas right after WHO came in with a vaccine health program. Coincidence? I think not. But, of course, they blame bats. WHO and Gates use third world nations as their testing grounds.

How It Fizzled: Gone by 2016. Borders slammed shut to quarantine. Fear evaporated as not airborne or easy to spread. During the 2018 outbreak; first use of monoclonal antibody treatments and experimental vaccine- r4VSV-ZEB0V.

****Zika Virus****

Key Dates: 2015–2017.

What It Was: Mosquito-borne flavivirus causing mild fever. They claimed it caused devastating birth defects (microcephaly – babies born with tiny heads) in Brazil and beyond. WHO called it a “Public Health Emergency.” But Zika never caused tiny heads in the past. Pyriproxyfen (pesticide) statewide rollout correlates exactly with microcephaly clusters, not Zika infections. Monsanto caused the shrunken heads attributed to Zika.

Vested interests (WHO, Big Chem) buried it. Follow the money to the real plague: pyriproxyfen’s rollout in northeast Brazil’s drinking water perfectly matches the 6,000+ case surge. Rat studies show it nukes brain development via retinoic acid pathways. Study Shows Anti-Mosquito Pesticide Pyriproxyfen Link with Microcephaly. [\[4\]](#) [\[5\]](#)

How It Fizzled: Millions pumped into vaccines as drug companies got richer. It left many with another bitter taste of overhyped “apocalypse.” It disappeared from the mockingbird media when the mosquito-pesticide link was exposed.

The U.S. government spent \$1.1 billion on the Zika response in 2016, including \$397 million specifically for vaccine and diagnostic development. No licensed Zika vaccine has been approved to date, so spending focused on research, trials, and contracts (e.g., \$312 million to Takeda via BARDA).

****COVID-19 (SARS-CoV-2)****

Key Dates: 2019-.

What It Was: A novel coronavirus created in a lab through gain of function research creating severe respiratory illness. Over 700 million cases? Or false readings from flawed PCR tests? Interestingly, no flu cases were reported that year. 7 million deaths worldwide were attributed to Covid-19, but we now know the death count was altered by false reporting. For example, car accident deaths were counted as Covid deaths."

A new study in Greece just published in the journal "Scientific" reported: *Nearly Half of "COVID-19 Deaths" Were Not Due to COVID-19.* [\[6\]](#)

Another recent study: *BREAKING: 86% of PCR-Positive "COVID Cases" Were Not Real Infections proving that lockdowns and vaccine mandates were built on a fraudulent testing illusion.* [\[7\]](#)

How many of those deaths occurred from bad protocols and banning known cures like Ivermectin and Hydroxychloroquine? How many occurred from ventilators or putting the infected in close proximity with the elderly? How many deaths were from the ban on paramedics using CPR in New York? How many deaths were from Remdesivir?

How It Fizzled: The flu returned. But not before DNA-altering mRNA vaccines, pushed through Operation Warp Speed began causing harm and death. The true legacy? Mandates, surveillance and trillions in "relief" funds that fattened the elites, WHO and Big Pharma while crushing everyone else. This one woke many to the sinister playbook. Big Pharma made an extraordinary USD 90 billion in profits from COVID-19 vaccines and medicines in 2021 and 2022 alone. They are still raking in billions more as people line up for their deadly boosters.

****Monkeypox****

Key Dates: 2022.

What It Was: Monkeypox spread mainly among men who have sex

with men via close skin-to-skin contact, including sexual networks. WHO declared mpox a Public Health Emergency of International Concern (PHEIC) twice.

How It Fizzled: These pandemics usually disappear after millions are awarded for more vaccines. They got their money. Mission accomplished. MPOX fizzled because it was mainly transmitted among the homosexual community. When that fact hit the news the fear mongering suddenly disappeared. The U.S. government has spent over \$2 billion on the JYNNEOS mpox vaccine. This covers development, stockpiling and emergency orders. Yet again, Big Pharma made out like a bandit with our hard-earned tax dollars for a disease that was not pandemic or easy to catch. Anybody mad yet? Do you see the pattern?

That's the hit list – seven major scares in 20 years, each with billions funneled to line the pockets of Big Pharma, Government agencies and those who held patents. Most fizzled because the viruses couldn't sustain easy human spread. But notice the rhythm:

Create the threat in a lab

Hype the threat

Fund the fix

Watch it fade

... until the next one. Somebody ought to make a song out of this pattern.

COVID proved that the playbook works if enough people are scared by the pharma controlled mainstream mockingbird media drumbeat causing fear and panic. And now? Is it Groundhog Day all over again, or are we awake? Send this information to those who are sleeping. I do not believe that the old proverb "Let sleeping dogs lie" pertains in this instance.

Through the Pharma controlled media we are purposely kept in a state of suspense. They dangle gain of function genetically engineered viruses like loaded dice: will the next roll kill

or just fizzle again only to fatten their wallets and tighten the global leash?

Do not trust AI for the answers. AI is controlled with algorithms which pull up politically correct information controlled by Big Pharma and Mainstream Media.

- Proverbs 3:5 – Trust in the Lord with all your heart and do not lean on your own understanding; in all your ways submit to Him, and He will make your paths straight.
- Nahum 1:7 – The Lord is good, a stronghold in the day of trouble; He knows those who take refuge in Him.
- Philippians 4: 6, 7 – Do not be anxious about anything, but in every situation, by prayer and petition, with thanksgiving, present your requests to God. And the peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus
- Pray Psalm 91:
https://web.mit.edu/jywang/www/cef/Bible/NIV/NIV_Bible/PS+91.html

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Footnotes:

[1]

https://netec.org/wp-content/uploads/2025/10/NSPS-Level-2-STANDARD-Award-RFP.pdf?utm_source=substack&utm_medium=email

[2] <https://substack.com/home/post/p-177683234>

[3]

https://netec.org/stand-fund-award/?utm_source=substack&utm_medium=email

[4] <https://pmc.ncbi.nlm.nih.gov/articles/PMC5146741/>

[5] <https://pmc.ncbi.nlm.nih.gov/articles/PMC5760164/>

[\[6\]](#)

<https://www.thefocalpoints.com/p/breaking-nearly-half-of-covid-19>

[\[7\]](#)

<https://substack.com/home/post/p-178318689>