

The Rise of the Cult of Individualism



By Sidney Secular

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The healthy individual works together with others to form communities, tribes and ultimately nations, all of which work for the survival and growth of those same individuals as they exist together with the furtherance of their common aspirations. Western man and especially whites, have a further need to develop as individuals with their own personal growth pursuing those ends and satisfying their needs for creativity and personal satisfaction. These often take the form of such activities as hobbies and advanced education and efforts to accomplish further personal capabilities. And while this is not bad in and of itself, the enemies of the “white” West take advantage of this mindset to encourage people more interested in their personal goals to forego working with others to further necessary group goals, and by doing so, upset the balance between social and personal interests and needs.

By concentrating solely on satisfying personal egos to the detriment of a wholesome, well-ordered and smoothly working society, they push the belief that individualism should be held as the highest and most noble virtue, a worldview that can be detrimental to the natural human tendency to form cohesive groups.

It has reached the point that what we call “individualism” has come to mean to think and act solely out of selfishness and

the rejection of "the better good" and, as such, has become something of a cult. The tendency to think only of oneself in all circumstances has been exacerbated by a combination of the growth of single parent families and the feminist "ideal" that has driven mothers out of the home and into the workplace, a situation that had produced environments in which children are not given the nurturing attention they need to develop into responsible adults with a personal identity sufficiently strong to allow them to participate in a group situation.

These circumstances have exaggerated unnatural behaviors in which the individual seeks the attention they crave through abnormal associations and behaviors as well as a culture-wide increase in persons exhibiting narcissistic personality traits. This is also reflected in such matters as personal appearance; that is, in the way people dress, the style and even color of their hair and the current rage of even young pretty women becoming tattooed. People take increasingly extreme steps to get attention, and by so doing, make the society less and less homogeneous. And this is especially true when such outward manifestations also testify to personal moral and ideological beliefs!

Aside from the few cultic "holdouts" from the past such as motorcycle gangs or the gang activity prevalent in our inner cities and our neighbor south of the border, most of at least Western society has become a loose collection of individuals who no longer relate to each other in at least culturally meaningful ways. Most spend their free time in solitary pursuits that increase their sense of isolation while limiting the normal human need for companionship. They spend hours on end in front of TVs, scrolling through computer screens, playing video games, and browsing social networks. Nothing is more indicative of this technological isolation than the ever present, ubiquitous I-phone that seems almost present from the nursery. Many, especially younger people have lost the social skills necessary to interact with each other in a meaningful

way.

As for the rest, often, they don't even know the names of their neighbors and not just in large cities where anonymity has always been a way of life. No, this now manifests itself even in smaller communities; that is, often people don't interact at the local pub, or at church, or even in community events as they did in former times. Now, sometimes "subcultures" do form to create random social units, but these have little in common either with each other or with the larger society, and where there is contact it presents as a sort of loose conglomeration indicative of a fractured society.

For instance, look at the weird musical subcultures that serve as means for their participants to stand out from the crowd and create ways in which those participants obtain the attention they crave. There are goths, rockers, heavy metal purveyors, punks, and mods to name but a few. These tend to be adversarial, fighting with each other as do gangs and for no apparent reason – at least according to the public at large. But these schisms are pushed by the media and the music industry, making of the those involved rather ultra-bad role models for people who have no other meaning in their lives. Western youth is frustrated and fractured into hundreds of different groups because there is no overarching "civilization" to which they can claim membership.

As time goes on, these subgroups and the individuals in them make themselves more degenerate and outlandish to mark their social allegiance and gain attention. These outward manifestation of "belonging" include stretched ears, psychedelic hair colors, shaving half a head, full face tattoos, split tongues, rings in lips, tongues, noses and navels, and other fads that are the equivalent of childish tantrums and displays. Or, more to the point, they indicate a backward flow of the culture to times of true "tribal" societies who have always marked their bodies outwardly with

signs of what they believed inwardly.

Such outward manifestations of cultural trends also include clothing. Now that is nothing new as anyone can tell looking at how our ancestors dressed. But in the past, at least the upper echelon of society dressed to look "good." People "dressed up" in order to show their place in the society. Today, just the opposite is the case. People often take the greatest of pleasure and effort to look as bad as they can, as, for instance, one particular fad that is beyond silly, the wearing of faded and torn jeans that should go into a rag bag. This is exacerbated when the jeans are worn – by young men – almost below their buttocks! This cultic behavior, a combination of individualism and weird conformity is a self-perpetuating, accelerating phenomenon that gathers momentum as does a snowball rolling down a hill!

Then you have all of this "selfie" nonsense perpetuated by social networks such as Facebook, most of which are controlled by the enemies of the West. In a way, the very act of photographing oneself, something virtually impossible when photography demanded both a photographer and a subject, is a cry against people's fear of "non-existence!" It appears as sort of a shout, "Here I (still) am! I have NOT disappeared into the matrix!" As the cult of individualism reaches towards an insane peak with evermore people joining in the desperate cry for attention, the cults become ever more insane and debased. Young people write blogs claiming they are in fact animals trapped in human bodies or one of the new imagined sexual genders. Confused and immature people demand sex changes and mutilate their genitals. The motive of the whole thing is: "Look at me!" It is a cry required to validate people's very existence.

The homogeneous Western society where people were (generally) similar in appearance and social actions as demanded by the society, is now gone, shattered into thousands of pieces. As a result of this moral and social confusion, Western man is

placed at a huge disadvantage when confronting the invasion of strong and cohesive foreign cultures that think and act more or less act as single entities. The disparate nature of Western society together with the ongoing attack on its moral and ethical foundations will prevent Western man from having the unity to launch an effective defense against the onslaught of those who have been spared destructive “individualism.”

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