

Time For iPhone Control?

In his classic novel *1984*, George Orwell painted a dystopian totalitarian society in which people were forced to watch telescreens they could not turn off to stop the flow of government propaganda 24/7. These telescreens doubled both as TV sets and spying devices, recording everything and keeping people under constant surveillance. Orwell never imagined, though, that the new sheeple would voluntarily watch 24/7 the modern version of telescreens: cell phones.

In her 1977 book *The Plug-In Drug*, Marie Winn Miller studied how the inordinate amount of time children devote to watching television affected the developing child's mind's relationship to the real world. Currently, however, this situation has worsened by the extended use of playing video games and using computers, as well as a much more powerful drug than TV: iPhones. [1]

Currently, iPhones have become the modern electronic equivalent of military rifles with high-capacity mags. Actually, using the same reasoning why the Geneva Convention banned the use of shotguns in war because of their extreme killing power, we should ban the use of iPhones because of their destructive power on the human mind, particularly children's minds.[2]

It makes sense, though, that the same laws proposed by bleeding-heart liberals to control guns should be applied to these gadgets, much more dangerous than guns: iPhones. iPhones have become the door through which American children, behind the backs of their parents, get exposed to violence, and graphic death through Hollywood films and video games, but also to sexual promiscuity and the filth of pornography at levels never reached before. It is also one of the ways the religious, reactionary Left disseminates their unscientific, quasi-religious ideas of the dangers of global warming, the

benefits of wholesale abortion, the need for pornography, the beauty of homosexuality and, currently, the need to ban guns in the hands of law-abiding citizens. It has become imperative that, in order to save the children's impressionable minds, to ban iPhone use among children and youngsters up to eighteen years old.[3]

There is much more danger in the indiscriminate use of iPhones than in the indiscriminate use of guns Lefties fear so much.

In *Cell*, a 2016 film starring John Cusack and Samuel L. Jackson, based on a Stephen King novel, an electronic signal turns iPhone users into rabid zombies. But, as Mark Twain once observed, reality always trumps fiction. Actually, there is no need to send an electronic signal to turn iPhone users into zombies.

In his 1964 groundbreaking book *Understanding Media*, Canadian media expert Marshall McLuhan introduced the concept that it was a medium itself, not the content it carried, which affects society in a negative way, and he expressed this idea in a phrase he coined: "The medium is the message." Though at the time he wrote the book McLuhan was talking mostly about TV, his concept could be easily applied to the new medium ten times more powerful than TV: the iPhone.

Actually, this is not new. Mass media has always been an open door to the public mind, and the CFR's globalist conspirators have been using it since the early 1900s. The fact was first studied by Sigmund Freud's nephew Edward Bernays in a landmark 1947 essay titled "The Engineering of Consent." [4] According to Bernays,

"Freedom of speech and its democratic corollary, a free press, have tacitly expanded our Bill of Rights to include the right of persuasion. This development was an inevitable result of the expansion of the media of free speech and persuasion, denned in other articles in this volume. All these media

provide open doors to the public mind. Any one of us through these media may influence the attitudes and actions of our fellow citizens.”

The only difference is that current digital media devices are much more powerful than the media studied by Bernays. Currently these media are used to impose a veritable mind-control over people, particularly young people. The masses of young people hysterically asking for total gun control after the school shooting in Florida – most likely a pre-staged false flag operation – is the most recent example of this mind control through mass media.

Just observing the behavior of heavy iPhone users show that they have become junkies addicted to their phones. They turn on their devices every few minutes looking for email or text messages. If, for any reason, they cannot check their iPhones for a few minutes, they show the typical deprivation symptoms of drug users deprived of their drugs. A recent study by Common Sense Media reports shows that U.S. teenagers spend nine hours per day using media devices for enjoyment, which adds up to more than 136 days of the year.

By the way, the use of these new electronic technologies to turn people, particularly children, into junkies has not been the result of chance, but of a carefully planned design. Actually, programmers designing software for these devices are specifically trained on techniques to cause psychological addiction. The author of recent article on the subject asks, “Where is the ethical line in marketing between hooking a customer and getting them hooked?”[5]

It is highly revealing, however, that while the big digital drug producers in Cupertino, Apple cardinal among them, have invested billions of dollars convincing us of the benefits of using computers in education, most of them send their children to schools that don't use computers and iPhones are banned.[6] I don't think they do this out of stupidity. On the contrary,

they know very well the dangers of the new plug-in drugs and want their children to be drug-free.

So, the logical response to the Left's fight for gun control, whose true goal is to deprive people they don't like from the means to defend themselves, is to fight back by passing laws to deprive people we don't like from their main tool to brainwash our children. We need to begin fighting to press our leaders in government to pass a law banning people younger than 18 years old to use iPhones.[7]

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FootNotes:

1. The phenomenon has been studied by Adam Alter in his 1917 book *Irresistible: The Rise of Addictive Technology and the Business of Keeping Us Hooked*.

2. When I mention iPhones I am actually referring to the type of cell phone initially developed by Apple, which not only can be used as a portable phone, but also as a sound recorder, a picture and movie camera, a device to send and receive text messages, as well as a tool to surf the Internet. As a bonus, banning iPhones would be a great hit against most Silicon Valley companies, who strongly contribute to the Left's causes, the same way the Left hit the tobacco companies for the sole reason they highly contributed to conservative organizations. Actually, the anti-smoking campaign was the first successful PsyOp against the American people. More on this in a forthcoming article.

3. Again, I want to make clear that I am referring to the particular iPhone-type of cell phone. If some parents feel the need to keep communicating with their children at all times, I am not against the use of basic cell phones by children, that is, cell phones that can only be used to phone and nothing

else.

4. Edward Bernays, "The Engineering of Consent," *Annals of the American Academy of Political and Social Science*. The article was published in 1955 in a book of the same title by the University of Oklahoma Press.

5. Hal Conick, "Marketing's Ethical Line Between Social Media Habit and Addiction," *Marketing News*, **April 6, 2017**.

6. Matt Richtel, "[A Silicon Valley School That Doesn't Compute](#)", *The New York Times*, October 22, 2011. Also, Eames Yates, "[This Silicon Valley school shuns technology – yet most of the students are children of tech exec](#)," *Business Insider*, March 23, 2017.